

FOR MORE INFORMATION Mary Walker (210) 337-3335—Office (210) 296-6233—Cell FOR IMMEDIATE RELEASE Tuesday, June 24, 2014

Leaving Children Alone in Cars Can be Deadly

Child Protective Services' latest 'Be on the Lookout' gets strong local backing from a mom with a personal tragedy, H-E-B, Police and Fire Departments

Who: Child Protective Services (CPS) Regional Director Sherry Gomez, San Antonio Fire Chief Charles Hood and San Antonio Police Chief William McManus will be joined by:

- Dr. Kristi Reeves-Cavaliero tells her tragic story of how she lost her one-year-old daughter <u>Sophia Rayne "Ray Ray" Cavaliero</u>. She warns: 'This can happen to you!'
- H-E-B Community Coordinator Antoniette Moorhouse with a major announcement about the **CPS** BOLO Campaign

What: Child Protective Services continues its BOLO ('Be on the Lookout') series, with a stern warning about leaving children alone in cars. CPS has recorded two deaths in the state this year. Five Texas children died after being left alone in cars last year.

The S.A.F.D. will join us with a colorful and compelling demonstration on the effects of the deadly heat.

When: Tuesday, June 24, 2014 at 2:30 p.m.

Where: Parking lot of the McCreless Market H-E-B *plus!* at 4100 S. New Braunfels.

Why: CPS believes that warning parents and residents about preventable cases of neglect is key to saving lives. An alert and aware community can help keep our children safe. We also want to celebrate our latest partner on the campaign, H-E-B, and its commitment to help get these messages out to the community.

For more information, contact: Region 8 Media Specialist Mary Walker at 337-3335